


Invest **Wangaratta**



Rural City of
Wangaratta

An aerial photograph of the Rural City of Wangaratta, showing a dense residential and commercial area with a mix of green spaces and buildings. The city is surrounded by rolling hills and mountains in the distance. The image is partially overlaid with large, semi-transparent yellow geometric shapes on the left side.

There has never been a better time to invest in the Rural City of Wangaratta.

Opportunities exist for commercial development, relocation and expansion across a range of industries including manufacturing, transport, warehousing, logistics, health and agriculture.

> Mayors Message

As Mayor of the Rural City of Wangaratta, I am pleased to present our Investment Prospectus and invite you to invest in our region's next phase of growth.

Council actively partners with local businesses to foster innovation, support the development and growth of local enterprises, and create the conditions for new industries to establish and thrive.

We are proud to support and promote our key industries including manufacturing, agriculture, and healthcare. Our local tourism businesses, and events play a vital role in strengthening our regional identity and prosperity.

Alongside this, Council advocates for and promotes diverse investment opportunities to assist in strengthening the local economy, creating meaningful employment and positioning Wangaratta as a desirable place to live, work, and grow a business.

Through a solutions-focused Economic Development team, Council works alongside developers and investors to remove barriers, provide guidance, and unlock opportunity.

Wangaratta is adaptable, forward-looking, and a place where investment delivers long-term value for businesses and the community

Cr Irene Grant, Mayor



> About Wangaratta

Located on the main road and rail transport corridor of eastern Australia, 2.5 hours northeast of Melbourne, 1 hour from Albury, and 6.5 hours from Sydney, Wangaratta is ideally placed for business. Wangaratta is a hub for surrounding regional activity within 45 minutes of Wodonga's Logic Centre and STC Rail Freight distribution. The Wangaratta Aerodrome provides opportunity to unlock the potential of additional industries as export producers.

The Rural City of Wangaratta is home to a range of manufacturing success stories, from innovative agricultural, to beverage, textile, wood and construction manufacturers. This range is illustrative of the capacity, depth and potential on offer in Wangaratta.

Alongside manufacturing there is growing strength in a diverse range of economic sectors in Wangaratta that are supporting synergies with existing businesses.

WANGARATTA SNAPSHOT

Population 29,197

Area 3,644km²

Access to labour force of over 23,207

Productive workforce with strong skills in agriculture, logistics, health and manufacturing





A DIVERSE RANGE OF INDUSTRIES

Tourism

Manufacturing

Agriculture

Education

Retail

Aviation

Health

Transport, Logistics & Warehousing


Wangaratta is growing and continues to be a significant agricultural hub and opportunities exist for value adding to primary production. Wangaratta's largest employer is the health industry and growth in this area is attracting a skilled workforce. Our education facilities are expanding with university hubs now based in Wangaratta supporting ongoing growth in education, professional services and outcomes for the regional population. The ongoing strength of these sectors presents opportunities for innovation and business development.

With our growing population, diverse economic base, thriving economy across a range of sectors and stunning natural environment, the Rural City of Wangaratta will continue to deliver business, lifestyle and investment opportunities into the future.

WANGARATTA CLIMATE

 Avg. max temp 21.8°C

 Avg. min temp 8.8°C

 Mean rainfall 634.2mm

> Our Projects

**Council is dedicated to developing our city,
these are just some of our current projects —**

Glenrowan Heritage Project

King Valley Prosecco Road Project

Moyhu Township Development Plan

Wangaratta Sports & Aquatic Centre Expansion

Merriwa Park Masterplan

Showgrounds Relief Centre

Apex Park Playspace

Wareena Park Masterplan



Ways we can help

The Rural City of Wangaratta Council takes a proactive approach to investment attraction through the facilitation and collaboration with key partners to help businesses establish themselves and to prosper within our municipality.

We are dedicated to attracting new business to the region and are working hard to offer an individually tailored “concierge” service to those interested in establishing themselves in Wangaratta.

We encourage you to make contact with our Economic Development team to arrange your own confidential meeting to begin planning for a long and successful partnership within the Rural City of Wangaratta.

The Rural City of Wangaratta and its government and industry partners can help bring major investment visions and proposals to life.

For a confidential discussion on the opportunities available in the Rural City of Wangaratta, our Economic Development team will be glad to speak to you. Please contact us via —

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