

# New Business Welcome Guide



 [investwangaratta.com.au](http://investwangaratta.com.au)



## Traditional Acknowledgement

We acknowledge the traditional custodians of the land in the Rural City of Wangaratta and pay our respects to their elders, past, present, and emerging, recognising their continuing connection to land, waters, and culture.

We also recognise the enduring contributions of Aboriginal and Torres Strait Islander peoples to our local economy, from traditional knowledge to modern business.

We are committed to inclusive economic development that supports Indigenous businesses and celebrates their heritage.

What it feels like coming out of the council is that it's really proactive to get economic development happening here. The support we received during our last development meant we could get our warehouse up and running quickly .

Taylor McPhail, McPhails Furniture

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We are committed to supporting local businesses by creating the right conditions for growth—through advocacy, investment attraction, collaboration, and promoting the unique strengths of our region.

**[investwangaratta.com.au](https://investwangaratta.com.au)**



## Connect with us!

The Rural City of Wangaratta's Economic Development Team provides access to business resources, programs, procurement opportunities, and industry networks to support your business growth and resilience.

Follow us on socials:



Subscribe to our Business  
e-newsletter and learn more at:  
[Investwangaratta.vic.gov.au](https://investwangaratta.vic.gov.au)

Scan for further information:



Get in touch with the Economic  
Development Team:  
[economicdevelopment@  
wangaratta.vic.gov.au](mailto:economicdevelopment@wangaratta.vic.gov.au)

Disclaimer: The information in this guide is correct at the time of printing and may be subject to updates. For the most current version, please scan the QR code to access the live digital copy.







## Business Concierge

Starting or expanding a business can come with a lot of moving parts — permits, approvals, and figuring out who to talk to. That's where our Business Concierge service comes in.

It's a free, personalised service designed to make things easier when you need to work with Council, we're here to guide you through it.

No matter the stage of your business journey, we'll help make your next steps smoother and more informed.

 [investwanganatta.com.au](https://investwanganatta.com.au)

### WE CAN:



Meet with you to understand your plans



Identify what permits or approvals you might need (like planning, building, signage, or health)



Arrange a pre-application meeting with the right Council departments



Support you through the process to help avoid delays or surprises

## How do we Support You?



**1 on 1 Business Support**



**Connecting you to grants and funding**



**Business Programs**



**Connecting you to key contacts**



**Business tools and resources**



**Regular industry updates**



**Emergency event preparedness**



**Events and network building**



## Business Resources

The Invest Wangaratta website provides comprehensive business support, including step-by-step guides for starting, maintaining, and growing your business.

It offers access to local economic data, investment opportunities, and tailored resources to support your business journey.

[investwangaratta.com.au](https://investwangaratta.com.au)

Business Victoria is the Victorian Government's one-stop resource for business owners.

Whether you're launching a startup, growing your company, or looking for regulatory guidance, this platform provides access to licenses, permits, and essential business tools.

[business.vic.gov.au](https://business.vic.gov.au)

## Advice Finder

Use this search to find a business adviser or expert relevant to your interests and location. Chat to a business adviser or expert online, over the phone or face-to-face — some mobile advisers can even visit your business.



**Find a Business Adviser**



**[business.gov.au](https://business.gov.au)**



# Grants and Funding

## Business Victoria Grants and Programs

Explore grants and programs for innovation, growth, and sustainability. Get detailed information on eligibility, application requirements, and deadlines.

 [business.vic.gov.au](https://business.vic.gov.au)

 Visit Business Grants and Programs

## Australian Government Grants and Programs

Access a range of grants and financial incentives provided by the federal government to support businesses across various sectors.

 [business.gov.au](https://business.gov.au)

 Explore Australian Government Grants

## Indi Funding Finder

A free tool to help businesses identify grants specific to the Indi region, streamlining the process of finding financial support.

 [helenhaines.org](https://helenhaines.org)

 Visit Indi Funding Finder

## Foundation for Rural & Regional Renewal (FRRR)

FRRR supports businesses and communities in rural and regional Australia by providing funding programs aimed at economic development, disaster recovery, and community resilience.

 [frrr.org.au](https://frrr.org.au)

 Visit FRRR





## Financial Support Services

### Rural Financial Counselling Service Program

This program provides farmers, fishing enterprises, forest growers and harvesters and related small business owners across Australia with advice if their business is experiencing or is at risk of financial hardship.

 [business.gov.au](https://business.gov.au)

 [Learn More](#)

### Australian Taxation Office (ATO) – Small Business Information

The Australian Taxation Office offers a range of tools and services to help small businesses get their tax and superannuation correct.

 [ato.gov.au](https://ato.gov.au)

 [Visit ATO](#)

### Australian Government's Financial Support Services

Business.gov.au is a free online platform that connects businesses with financial professionals who can help manage complex money tasks and make informed decisions. If you're facing financial struggles, the service also provides access to financial counselling to help get your business back on track.

 [business.gov.au](https://business.gov.au)

 [Get Help with Your Finances](#)



## Events and Training

Council provides a range of networking and information events for the local business community.

Keep an eye on our website and social media channels to stay up to date on what's coming up on our local business calendar.

 [investwangeratta.com.au](http://investwangeratta.com.au)

 [View Business Events](#)

### Courses & webinars | Business Victoria

Access free online training courses and expert-led webinars designed to upskill business owners and employees.

 [business.vic.gov.au](http://business.vic.gov.au)

 [Explore Courses and Webinars](#)







## Sustainable Business

Sustainability Victoria's Business Sustainability Program offers a range of free resources and advice to help local businesses reduce their environmental footprint and save on costs. From energy efficiency to waste reduction, their programs are designed to support your business in becoming more sustainable, both environmentally and financially.

 [Home | Sustainability Victoria](#)

 [Visit Sustainability Victoria](#)

The Circular Economy Business Hub is a great tool for Wangaratta businesses to access circular economy resources. It helps connect businesses to opportunities for recycling, waste exchange, and other sustainable practices that can save you money and create new revenue streams by repurposing waste materials.

 [cebic.vic.gov.au](http://cebic.vic.gov.au)

 [Explore CEBIC](#)

Are you a medium to large business looking to switch to 100% renewable energy? Rural City of Wangaratta has joined over 30 Councils to support a Business Renewables Buying Group. We're looking for businesses wanting to cut their greenhouse emissions through their collective purchasing power.

The Business Renewables Buying Group has engaged an energy market specialist to work through the best deal for large business electricity users.

 [eaga.com.au](http://eaga.com.au)

 [Join the Buying Group](#)



## Business Connections and Networks

We have a comprehensive list of local and national networks available to support your business for each industry Business Connections and Networks Invest Wangaratta.

### Business Wangaratta

Business Wangaratta invites membership from individuals and businesses with an interest in the business and commercial life of Wangaratta.

 [businesswangaratta.org.au](https://businesswangaratta.org.au)

 Visit Business Wangaratta

### Industry Connections

Visit the full list of local and national industry networks available to your business.

 [investwangaratta.com.au](https://investwangaratta.com.au)

 Learn More





## Digital Upskilling and Access

### Community Business Connect

Community Business Connect (CBC) makes business and technology simpler for regional Australians. Whether you're running a small to medium business, operating a farm, or building your digital skills, CBC offers practical, affordable support tailored to the unique needs of rural and regional communities.



[cbconnect.com.au](http://cbconnect.com.au)



**Community Business Connect**

### Regional Tech Hub

This adviser provides independent, free advice about phone and internet connectivity for businesses across rural, regional and remote Australia with personalised advice and support.



[regionalttechhub.org.au](http://regionalttechhub.org.au)



**Visit Regional Tech Hub**





The Rural City of Wangaratta's Economic Development Team provides access to business resources, programs, and industry networks to support your growth.



## Working with The Rural City of Wangaratta

### Explore Opportunities

Council encourages local businesses to engage with tender and quotation opportunities.



Explore a variety of procurement options, including quotations, tenders, and other contracting opportunities within Council. Learn about the process, key guidelines, and eligibility requirements to ensure your business can successfully participate.

Sign up for our tender alert service to receive updates on new opportunities:

-  [wangaratta.vic.gov.au](http://wangaratta.vic.gov.au)
-  **Sign Up for Tender Alerts**

### Business Programs

Council run a range of programs throughout the year to support local businesses. Get involved in initiatives like Shop Local campaigns, Tourism Event Grants, media promotions, and our Small Business Development Program.

-  [investwangaratta.com.au](http://investwangaratta.com.au)
-  **Business Programs Invest Wangaratta**

We collaborate with all levels of government, chambers of commerce, and industry groups to deliver initiatives that inform, educate, and connect you with the support you need.



#### CONTACT

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