

## Manufacturing

Manufacturing is by far the largest economic industry of the Rural City of Wangaratta in terms of exports and outputs. Local manufacturing generates over \$828 million per annum and directly employs over 1,250 people. The sector remains resilient through technical advances, innovative thinking, government growth programs and tax incentives.

A highly skilled and capable workforce is available due to the diversity of the local manufacturing industry encompassing aviation products, heavy machinery, defence, chemicals and plastics, fabricated metals, textiles and clothing, wood products and construction, and beverage and food processing.

The Rural City of Wangaratta provides opportunities for the expansion of manufacturing with access to ample and affordable land that has been identified for industrial and residential development through the Industrial Land Use Strategy and the Wangaratta North West and South Growth Area Structure Plans. These strategic plans will ensure an adequate supply of diverse land offerings to accommodate future residential and industrial demand and trends.

Wangaratta's position and close proximity to the Hume Freeway, freight rail line and aerodrome ensures efficient access to trade across Australia.

Opportunities exist within manufacturing, of note is the capacity to increase food manufacturing to value-add to local agricultural produce.

The Rural City of Wangaratta and its Economic Development Unit provides a single entry point for all business investment enquiries and proposals and will work with clients on a one-on-one basis to help bring their investment to market sooner and more efficiently.



### INVESTMENT OPPORTUNITIES

- Export – domestic and international
- New tech industries
- Food and fibre

### INVESTMENT ADVANTAGES

**Output** \$828 million

**Employment** 1,256 jobs

**Industries** Aviation products, heavy machinery, defence, chemicals and plastics, fabricated metals, textiles clothing, beverage and food processing

Existing infrastructure & service (electricity, gas, water, communications)

B Double compliant road infrastructure

Effluent accepted by local authority

Ground levels on estates are flat, providing easy building conditions